

EDS ME, 12-13 DECEMBER 2017, DUBAI

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THE ENERGY
DIGITALISATION
SUMMIT

Industry Innovation in IOT and Big Data Analytics

12 -13 December 2017, Dubai

CONFERENCE PROGRAMME

Organised by



BUSINESS MATCHING

The Energy Digitalisation Summit, Middle East participants package includes:

1. Access to all the conference content
2. Networking
3. Lunch and coffee breaks
4. **Business matching service:**

Making business meetings is the reason why EDS ME is the go-to event within the sector. We recognise the value and importance of having relevant meetings, and we want to value-add to your experience through business matching.

You will greatly benefit from business matching if you want to network and:

- Find potential clients to buy your services and products
- Locate investment opportunities in your fields of interest
- Forge lucrative partnerships and collaborations for business
- Broaden your personal network to advance your career

Pre-schedule meetings with other attendees to meet during EDS ME through an easy to use technology platform, combined with a personalised service to help maximise your networking opportunities.

How will this platform benefit me?

- Rank delegates, speakers and sponsors in accordance to their relevance to you
- You will have your own concierge who will provide quick and timely assistance
- The platform is accessed with a click from your email (no downloads needed)

How does this platform work?

- Receive an invitation email with a personalised link before the event
- Review profiles and schedule meetings with delegates, speakers and sponsors who interest you

[Click here](#) to watch a short video about how business matching works.

Note: We respect your privacy. All of your personal contact information will be kept confidential. Rest assured that no contact information will be shared via the meetings platform.

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Agenda Day One - 12 December 2017	
08:00 – 08:50	Registration and Welcome Coffee
08:50 – 09:00	Chairman's Opening Remarks - Hans Henrik Christensen, Director, Dubai Technology Entrepreneurship Centre (DTEC)
09:00 – 09:20	Special Welcome Address and Official Opening Comments – The Role of Data in Smart Dubai Younus Al Nasser, Assistant Director General, Smart Dubai Office and CEO, Dubai Data Establishment
09:20 – 10:15	Opening Keynote Tech Evangelist Presentation – Models: The Currency of Digital Transformation Babur Ozden, Founder and Chief Executive Officer, Maana Strategic Partner Keynote – The Power of Digital Transformation for Oil, Gas & Chemical Industries Luq Niazi, IBM Global Managing Director, Chemical & Petroleum Industries Farid Faraidooni, Deputy CEO & Chief ICT Officer, Emirates Integrated Telecommunications Company (EITC)
10:15 – 11:00	Panel Discussion – Driving the Digital Economy Listen to leading global experts discuss: <ul style="list-style-type: none"> → What is driving the digital economy → How will digital disruption change the way companies conduct business in the energy sector and in smart energy → How will it change the competitive landscape? → What is on the horizon? Moderator: Dr. Sid Ahmed Benraouane, Faculty at the University of Minnesota and Adviser to MENA Governments Panellists: Kumar Prasoon, Group Chief Information Officer (CIO) Century Malls – Safeer Group Petr Niedoba, General Manager, Middle East & Africa, OSIsoft Hans Henrik Christensen, Director, Dubai Technology Entrepreneurship Centre (DTEC)
11:00 – 11:30	Networking Break

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11:30 – 11:50	<p>Morning Keynote Presentation - Achieving Digital Excellence for the Energy Sector</p> <p>Omar Saleh, Director, Manufacturing & Resources - Middle East & Africa, Microsoft</p>
11:50 – 12:45	<p>Big Data and Analytics – Enhancing Productivity and Optimisation Across the Value Chain</p> <p>Moderator: Salim Aslam, Director Built Environment, IoTSG/Allthingsconnected</p> <p>Speakers:</p> <p>IT – OT Integration in HPCL Refinery – A Catalyst to Enhancing Value</p> <p>Radhakrishnan Ramarathnam, Executive Director – Information Systems (Functional), Hindustan Petroleum Corporation Limited</p> <p>Using the Power of Connected Plant to Optimize Operations and Productivity Yiannis Bessiris, Director of Honeywell Connected Plant</p> <p>5G and Its use cases for oil & Gas industry Saleem Alblooshi, Chief Infrastructure Officer, du</p>
12:45 – 14:00	Networking Lunch
14:00 – 14:45	<p>Panel Discussion – Developing the Next Generation of Energy Leaders in the Digital Landscape</p> <p>Hear from some of the leading players in tech and energy on:</p> <ul style="list-style-type: none"> → Championing diversity across industries and engaging with leadership → Leadership during market volatility – creating more resilient organisations → Tech vs energy – what is different, what is the same? <p>Moderator: Vijay Rangachari, Regional Managing Director, Maersk Training</p> <p>Panellists: Sania Abbas, Business Unit Executive, Watson Internet of Things, IBM Middle East, Africa & Turkey Benedicte Hennebo, Marketing Director - Europe Middle East and Africa, Honeywell Building Solutions Omar Saleh, Director, Manufacturing & Resources - Middle East & Africa, Microsoft</p>
14:45 – 15:15	Networking Break

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15:15 – 15:35	Digital services and co-creation to transform the energy sector in the MENA region Assem Khalaili, Executive Vice President, Power & Gas Services, Siemens MENA
15:40	DTEC Startup – plug and play Case Study of Energy Optimisation in District Cooling Plant: Technologies, and Results Hemant Diddee, Managing Director, Microdata Simulations Solutions FZCO
16:00	Close of Day One

Agenda Day Two – 13 December 2017

08:00 – 09:00	Morning Coffee
09:00 – 09:35	Opening Keynote Addresses <i>Powering the Digital Economy</i> Frédéric Godemel Senior Vice President Commercial Energy Business - Schneider Electric <i>Disruption on energy - an entrepreneurial perspective'</i> Hans Henrik Christensen, Director, Dubai Technology Entrepreneurship Centre (DTEC)
09:35– 10:35	Panel Discussion – Big Data in the Oil Patch <ul style="list-style-type: none"> → Big data – improving drilling success rates → Process automation and process efficiency → Maximising the value of the big data stash → Impact on making energy extraction safer → Challenges to data driven processes → Predictive maintenance Moderator: Mohammed Riaz, Managing Partner, IBM Global Services – Gulf, Levante and Pakistan Panellists: Russell Herbert, Industry Principal – Oil & Gas, OSisoft Pattabhiraman Ganesh, Sales Director Wireless Middle East and Africa, Emerson Hasan Al-Bahrani, Senior Petroleum Engineer, Kuwait Oil Company

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10:35 – 11:15	Networking Break
11:15 – 12:15	Blazing the Digital Energy and Digital Innovation Trail Democritisation of energy through IoT and AI Salim Aslam, Director Built Environment, IoTSG/Allthingsconnected Digital Continuity: the key to understanding real world problems in the virtual world Rick Standish, VP Business Strategy – OO SBA, Aveva Solutions
12:15 – 13:45	Networking Lunch
1400	Close of Conference

** This programme is for guidance purposes only and does not represent the final agenda. Speakers are subject to change.*

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